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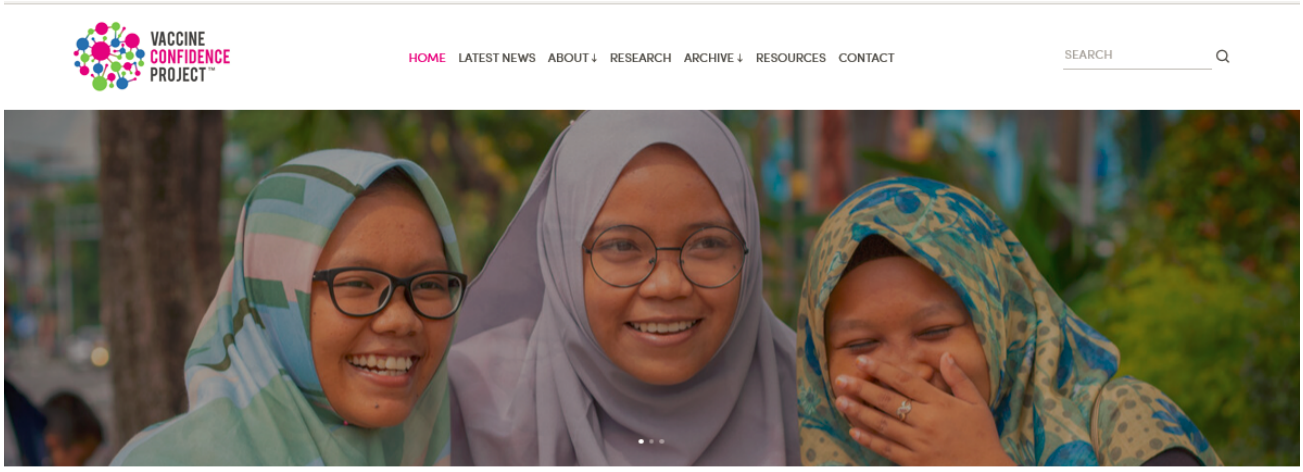
MAY 18, 2020 BY RONNIE

The Vaccine Confidence Project, And “Vaccine Hesitancy”


VACCINE CONFIDENCE PROJECT™
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The Vaccine Confidence Project™ — and our related research on trust and risk — is dedicated to building public confidence and mitigating risk in global health

Refusing to inject yourself (and family) with chemicals created by outsiders is apparently just a relationship problem. Nothing to do with what is actually in them, or the history of destroyed lives.

Context For This Article

The topic of vaccine hesitancy was introduced in Part 8 of the coronavirus series. Now will explore a more organized group, which is the Vaccine Confidence Project. As the name implies, the group is researching in ways to make vaccines an easier sell to the public.

Note: They are not researching ways to ***MAKE*** vaccines more safe. Instead they are researching ways to ***CONVINCE*** people that they are safe. The goals are really quite different.

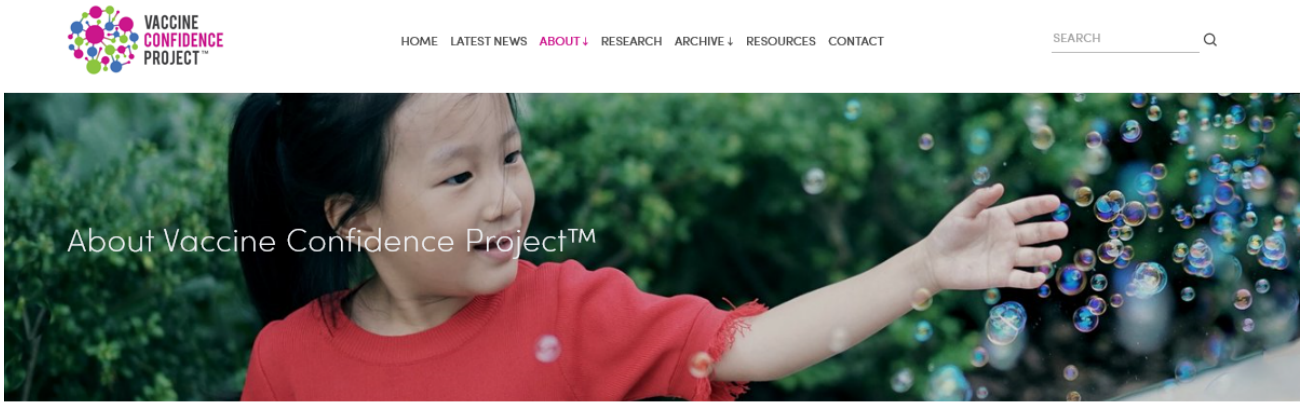
Also worth noting that several of the groups funding this project also have lobbying and financial ties to the Canadian Government. The conflicts on interest here cannot be downplayed.

In the next section the VCP group states — in their own words — what the goals of the

program are. Just know that this project is being funded by the pharmaceutical industry, and other vested interests.

Also worth pointing out: this project is not just an isolated case. There are many, MANY more groups conducting research into vaccine hesitancy. Consider this as glorified market research.

What Is Vaccine Confidence Project?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About Vaccine Confidence Project™
What is the Vaccine Confidence Project™?
Vaccine confidence concerns the belief that vaccination – and by extension the providers and range of private sector and political entities behind it – serves the best health interests of the public and its constituents. The Oxford English Dictionary defines confidence as "the mental attitude of trusting in or relying on a person or thing". In light of that, we are not examining the well-studied domain of supply and access barriers to vaccination, but rather what is typically called the "demand" side of immunisation. However, our focus on confidence takes the "demand" rubric a step further than the more traditional notion of building demand
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> Vaccine confidence concerns the belief that vaccination – and by extension the providers and range of private sector and political entities behind it – serves the best health interests of the public and its constituents. The Oxford English Dictionary defines confidence as "the mental attitude of trusting in or relying on a person or thing". In light of that, we are not examining the well-studied domain of supply and access barriers to vaccination, but rather what is typically called the "demand" side of immunisation. However, ***our focus on confidence takes the "demand" rubric a step further than the more traditional notion of building demand through increasing knowledge and awareness of vaccines and immunisation to understanding what else drives confidence in vaccines, and the willingness to accept a vaccine***, when supply, access and information are available. In other words, understanding vaccine confidence

means understanding the more difficult belief-based, emotional, ideological and contextual factors whose influences often live outside an immunisation or even health programme but affect both confidence in and acceptance of vaccines.

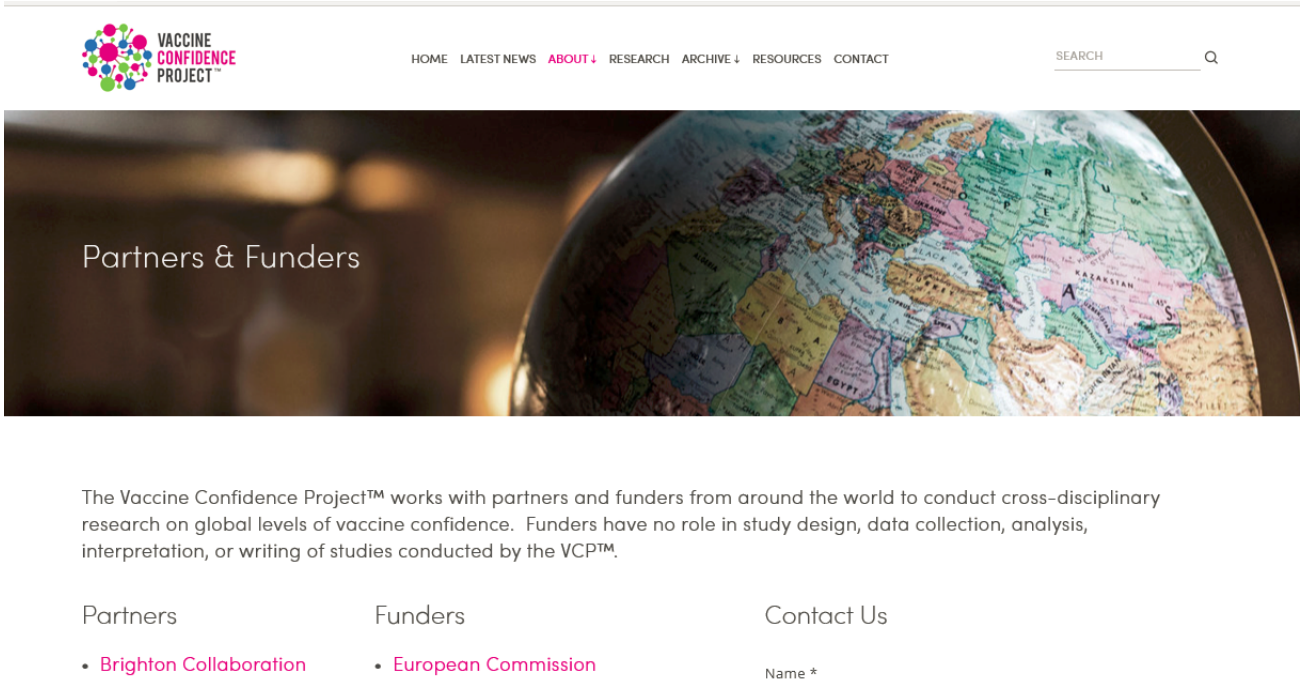
The purpose of the project is to ***monitor public confidence in immunisation programmes by building an information surveillance system for early detection of public concerns around vaccines***; by applying a diagnostic tool to data collected to determine the risk level of public concerns in terms of their potential to disrupt vaccine programmes; and, finally, to ***provide analysis and guidance for early response and engagement with the public to ensure sustained confidence in vaccines and immunisation***. This initiative also defines a Vaccine Confidence Index™ (VCI) as a tool for mapping confidence globally.

Despite the historic success of immunisation in reducing the burden of childhood illness and death, episodes of public concerns and rumours around vaccines have occurred around the world, spreading quickly and sometimes ***seriously eroding public confidence in immunisation and ultimately leading to vaccine refusals*** and disease outbreaks.

This project seeks to address these unmet needs and ***monitor public confidence in immunisation programs by listening for early signals of public distrust*** and questioning and providing risk analysis and guidance to engage the public early and pre-empting potential programme disruptions.

In their own website, CVP describes their work as “information surveillance for early detection of public concerns”. In other words, the focus isn’t on creating safe and effective vaccines, but rather on convincing people that they are. The techniques involve amount to little more than emotional and psychological manipulation.

Partners/Funders Of Vaxx Confidence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Partners & Funders
The Vaccine Confidence Project™ works with partners and funders from around the world to conduct cross-disciplinary research on global levels of vaccine confidence. Funders have no role in study design, data collection, analysis, interpretation, or writing of studies conducted by the VCP™.
Partners
Brighton Collaboration
Funders
European Commission
Contact Us
Name *

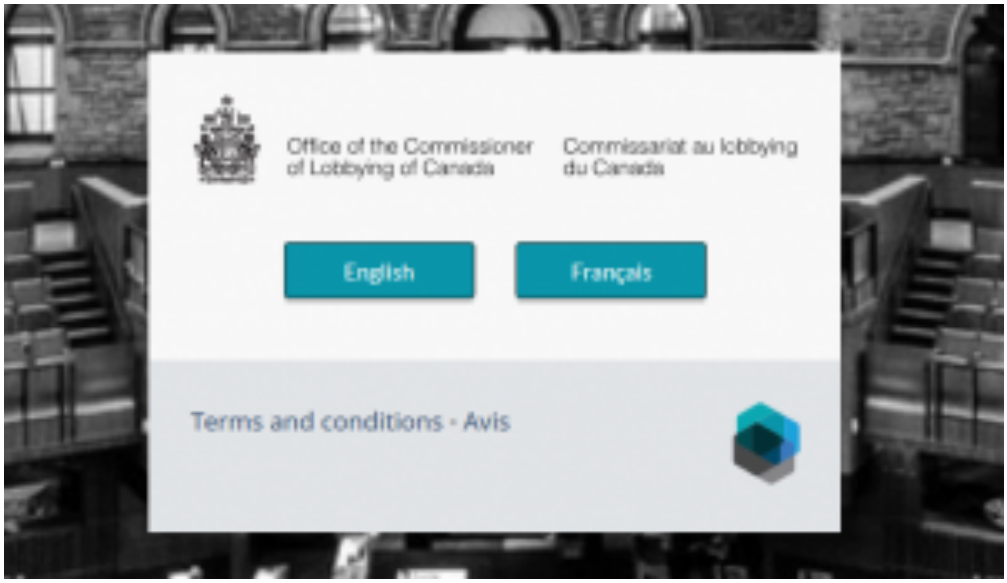
Funders of Vaccine Confidence Project

- European Commission
- European Federation of Pharmaceutical Industries and Associations (EFPIA)
- Innovative Medicines Initiative (IMI)
- GlaxoSmithKline
- Merck
- University College London

Partners of the Vaccine Confidence Project

- Brighton Collaboration
- Centers for Disease Control & Prevention (CDC)
- Chatham House
- European Centre for Disease Prevention and Control (ECDC)
- European Commission
- European Medicines Agency
- Gallup International
- Imperial College London
- International Pediatric Association
- International Vaccine Institute
- LVCT Kenya

- National University of Singapore
- ProMED
- Public Health England (PHE)
- Public Health Foundation of India
- Sabin Vaccine Institute
- World Health Organization (WHO)


Office of the Commissioner of Lobbying of Canada
Commissariat au lobbying du Canada
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Français
Terms and conditions - Avis

Yes, we have spent considerable time recently in this registry. This is the Office of the Lobbying Commissioner. Keep in mind, this only applies to people/groups who are lobbying at the Federal level. It doesn’t cover Provincial or Municipal influence peddling.

Registration - In-house Corporation

GlaxoSmithKline / Yoo-Seok Hong, President

Registration Information

In-house Corporation name: **GlaxoSmithKline**
Previous in-house corporation names
Responsible Officer Name: **Yoo-Seok Hong, President**
Responsible Officer Change History
Initial registration start date: **1996-03-25**
Registration status: **Active**
Registration Number: **937420-5088**

According to registry records, Yoo-Seok Hong, President of GlaxoSmithKline, has lobbied the Federal Government 187 times since becoming registered in 1996. GSK is listed as a funder of the Vaccine Confidence Project.

Registration - In-house Corporation

Merck Canada Inc. / Anna Van Acker, PRESIDENT AND MANAG

Registration Information

In-house Corporation name: **Merck Canada Inc.**
Previous in-house corporation names
Responsible Officer Name: **Anna Van Acker, PRESIDENT AND MANAGING DIRECTOR**
Responsible Officer Change History
Initial registration start date: **2001-02-01**
Registration status: **Active**
Registration Number: **936675-12241**

Looking at the same registry, Merck Canada is listed as having lobbied the Federal Government 103 times since they became registered in 2001.

Registration - Consultant

INTERVAC - INTERNATIONAL VACCINE CENTRE / DOUGLAS RICHARDSON,

Registration Information

Client name: **INTERVAC - INTERNATIONAL VACCINE CENTRE**
Lobbyist name: **DOUGLAS RICHARDSON, Consultant**
Initial registration start date: **2004-10-08**
Registration status: **Active**
Registration Number: **776725-3653**

Associated Co

Total Number of C

Monthly communi
months: 8

Registration versions: 26 of 26: 2019-12-12 to present

Version 26 of 26 (2019-12-12 to present)

Lobbying Information | **Client Details** | **Lobbyist Details**

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IVI

International Vaccine Institute (IVI)

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The International Vaccine Institute (IVI) is a not-for-profit International Organization established in 1997 as an initiative by the United Nations Development Programme (UNDP). It is among the few organizations in

BILL & MELINDA GATES foundation
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International Vaccine Institute Receives $40 Million Grant from the Bill & Melinda Gates Foundation
Funds to help develop new improved vaccine
Dr. Richard Mahoney (English language)
Phone: 82.2.872.2801
Dr. Yong Ae Kim (Korean language)
Phone: 82.2.872.2801
SEOUL, South Korea -- The International Vaccine Institute announced today they have received a $40 million from the Bill & Melinda Gates Foundation. The funds will be used for the development and introduction of new and improved vaccines against three diseases B cholera, dysentery, and typhoid B scourges for the worlds most impoverished.
This is a momentous event for the poorest of the world. These diseases kill over 1.8 million children and adults each year. The generosity of Bill and Melinda Gates will surely lead to the saving of many of these lives, said Professor Barry Bloom, dean of the Harvard School of Public Health and Chairman of the Institute Board of Trustees.
Bill & Melinda Gates Foundation
206-709-3400
media@gatesfoundation.org
follow @gatesfoundation

This was addressed in Part 2 of the series, but worth bringing up again. VIDO-InterVac has partnered with the International Vaccine Institute. The IVI is based in South Korea, and gets funding from the Gates Foundation and the United Nations. VIDO-InterVac and IVI have their partnership working with the University of Saskatchewan.

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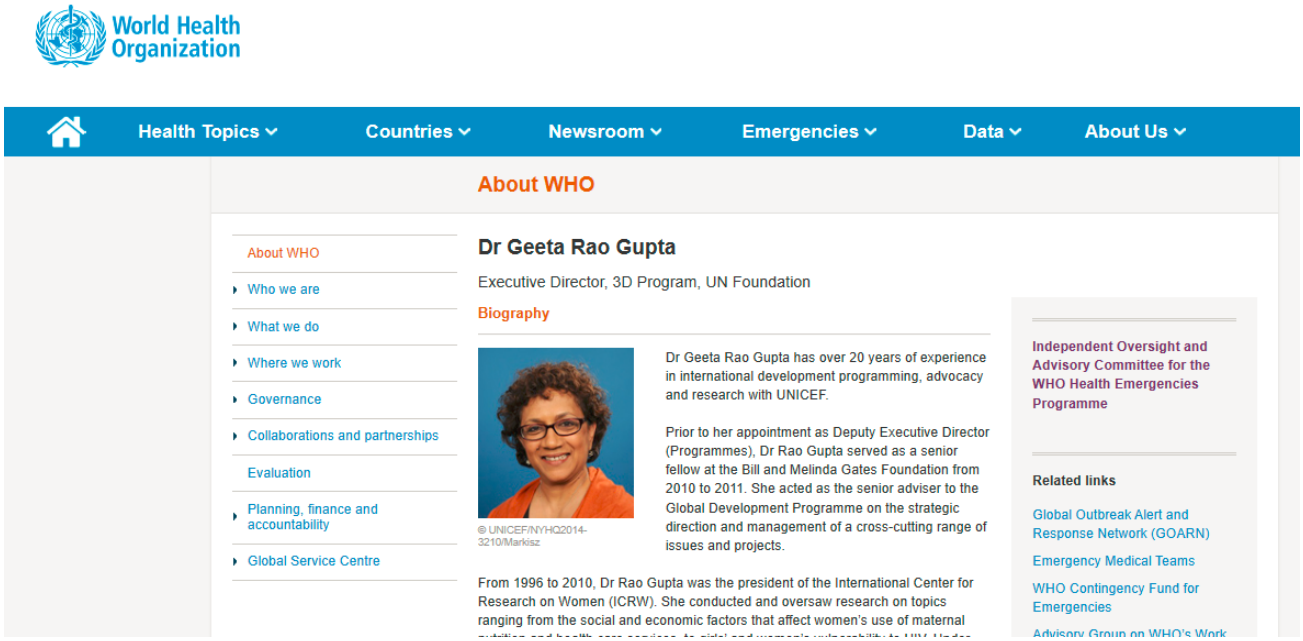
Global Service Centre
Dr Theresa Tam, BMBS (UK), FRCPC
Chief Public Health Officer, Public Health Agency of Canada
Biography
Dr. Theresa Tam was named Canada's Chief Public Health Officer on June 26, 2017. She is a physician with expertise in immunization, infectious disease, emergency preparedness and global health security.
Dr. Tam obtained her medical degree from the University of Nottingham in the U.K. She completed her paediatric residency at the University of Alberta and her fellowship in paediatric infectious diseases at the University of British Columbia. She is a Fellow of the Royal College of Physicians and Surgeons of Canada and has over 55 peer-reviewed journal publications in public health. She is also a graduate of the Canadian Field Epidemiology Program.
Independent Oversight and Advisory Committee for the WHO Health Emergencies Programme
Related links
Global Outbreak Alert and Response Network (GOARN)
Emergency Medical Teams
WHO Contingency Fund for Emergencies
Advisory Group on WHO's Work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Global Service Centre
Dr Geeta Rao Gupta
Executive Director, 3D Program, UN Foundation
Biography
© UNICEF/NYHQ2014-3210/Markisz
Dr Geeta Rao Gupta has over 20 years of experience in international development programming, advocacy and research with UNICEF.
Prior to her appointment as Deputy Executive Director (Programmes), Dr Rao Gupta served as a senior fellow at the Bill and Melinda Gates Foundation from 2010 to 2011. She acted as the senior adviser to the Global Development Programme on the strategic direction and management of a cross-cutting range of issues and projects.
From 1996 to 2010, Dr Rao Gupta was the president of the International Center for Research on Women (ICRW). She conducted and oversaw research on topics ranging from the social and economic factors that affect women's use of maternal
Independent Oversight and Advisory Committee for the WHO Health Emergencies Programme
Related links
Global Outbreak Alert and Response Network (GOARN)
Emergency Medical Teams
WHO Contingency Fund for Emergencies

This was covered in Part 13 of the series, but repeated here. Theresa Tam sits on the Independent Oversight and Advisory Committee for the WHO Health Emergencies Programme. In other words, she sits on a World Health Organization Board at the same time she is the Chief of Public Health in Canada. Her colleague, Geeta Rao Gupta, previously worked for the Bill & Melinda Gates Foundation. In fact, after the United States, the Gates Foundation is the largest contributor to the World Health Organization.

efpia-health-collaboration-guide_2019_final

The European Federation of Pharmaceutical Industries and Associations lists many partner organizations, several of whom have lobbied governments in Canada.

Registration - Consultant

Gavi, the Vaccine Alliance / Gavi, L'Alliance du Vaccin / Zakery

Registration Information

Client name: **Gavi, the Vaccine Alliance / Gavi, L'Alliance du Vaccin**
Lobbyist name: **Zakery Blais, Consultant**
Initial registration start date: **2019-08-19**
Registration status: **Active**
Registration Number: **943004-365218**

Registration versions: 1 of 1: 2019-08-19 to presen

Version 1 of 1 (2019-08-19 to present)

Version 1 of 1 (2019-08-19 to present)

Lobbying Information | Client Details | Lobbyist Details

Government funding

End date of the last completed financial year: 2018-12-31

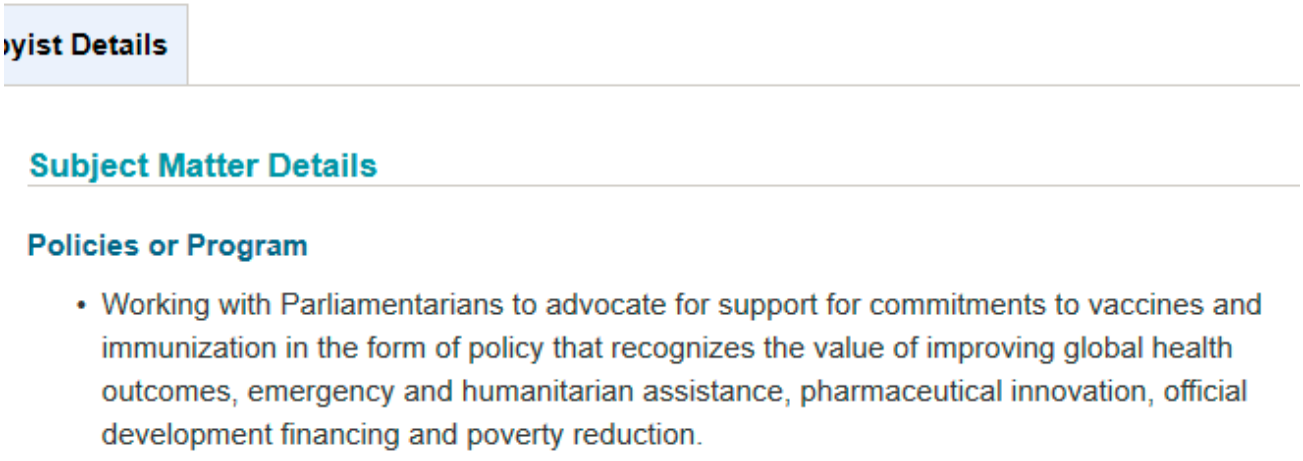
List of Government Funding

Government Institution	Funding Received in Last Financial Year	Funding Expected in
Global Affairs Canada (GAC)	$100,000,000.00	Yes

Client Contact Information

Address:
2 Chemin des Mines
Geneva 1202
Switzerland

Telephone number: +41 22 909 6500
Web address: https://www.gavi.org/contact/



yist Details

Subject Matter Details

Policies or Program

- Working with Parliamentarians to advocate for support for commitments to vaccines and immunization in the form of policy that recognizes the value of improving global health outcomes, emergency and humanitarian assistance, pharmaceutical innovation, official development financing and poverty reduction.

This was previously covered in Part 4 and Part 5 in the coronavirus series. GAVI, the Global Vaccine Allience (funded largely by the Bill & Melinda Gates Foundation), lobbied the Federal Government 20 times between 2018 and 2020.

Additionally, the Center for Disease Control (CDC), located in the United States, is heavily funded by the Bill & Melinda Gates Foundation. It greatly influences their decision making.

To repeat from before: this project has nothing to do with ***MAKING*** vaccinations safe or effective. Instead, the effort is to ***CONVINCE*** people that vaccines are safe and effective. This has nothing to do with conducting any sort of medical research whatsoever.

VCP’s Twitter Page

To begin with, the account was only created in February 2020, and has an extremely low following. But let’s take a look and see who they are connected to on Twitter.

Follow
Trevor Mundel
@trevormundel
President of Global Health at the Bill & Melinda Gates Foundation. Science is my passion.
Seattle, WA
gatesfoundation.org
Joined August 2014
978 Following
10.4K Followers

VoICE
Follow
VoICE Immunization Evidence
@voice_evidence
The VoICE database provides evidence and messaging on the broad benefits of #vaccines. Created as part of @IVACtweets under @JohnsHopkinsSPH #VaccinesWork
Baltimore
immunizationevidence.org
Joined January 2019
293 Following
538 Followers

https://twitter.com/VaxPsychStrath
https://twitter.com/trevormundel
https://twitter.com/IFPMA
https://twitter.com/voice_evidence

This is just a few of them. However, there is nothing to see here, and we should all just move along.

Tricks To Beat “Vaccine Hesitancy”

World Health Organization

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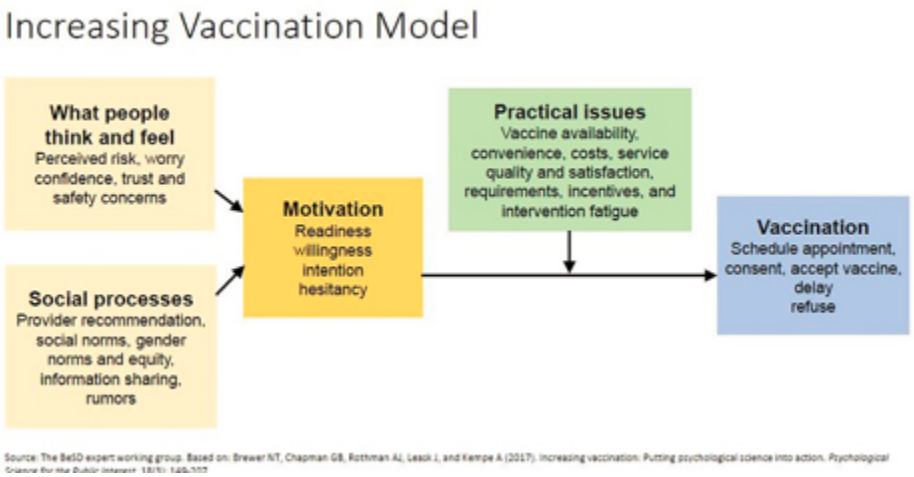
Immunization, Vaccines and Biologicals

- Immunization, Vaccines and Biologicals
- Vaccines and diseases
- Global Vaccine Action Plan
- WHO policy recommendations
- National programmes and systems

Improving vaccination demand and addressing hesitancy

Increasing and maintaining vaccination uptake is vital for vaccines to achieve t success. Addressing low vaccination requires an adequate **understanding of determinants** of the problem, tailored evidence-based strategies to **improve u** and **monitoring and evaluation** to determine the impact and sustainability of t interventions.

1. Understanding the drivers of immunization uptake


Increasing Vaccination Model
What people think and feel
Perceived risk, worry confidence, trust and safety concerns
Social processes
Provider recommendation, social norms, gender norms and equity, information sharing, rumors
Motivation
Readiness willingness intention hesitancy
Practical issues
Vaccine availability, convenience, costs, service quality and satisfaction, requirements, incentives, and intervention fatigue
Vaccination
Schedule appointment, consent, accept vaccine, delay refuse

The World Health Organization has done considerable research on the subject of "vaccine hesitancy". This of course is the natural reaction of people to be reluctant to put needles of unknown substances into their bodies.

> Improving vaccination demand and addressing hesitancy
> Increasing and maintaining vaccination uptake is vital for vaccines to achieve their success. Addressing low vaccination requires an adequate understanding of the determinants of the problem, tailored evidence-based strategies to improve uptake, and monitoring and evaluation to determine the impact and sustainability of the interventions.

> ***Hesitancy in relation to vaccination may affect motivation***, causing people to reject it

for themselves or their children. Hesitancy can be caused by individual, group, and contextual influences, as well as any vaccine-specific issues.

Given the potential for hesitancy to rapidly undermine vaccination coverage in specific settings, it is important that all countries take steps to ***understand both the extent and nature of hesitancy at a local level***, on a continuing basis. Accordingly, each country should develop a strategy ***to increase acceptance and demand for vaccination***, which should include ongoing ***community engagement and trust-building, active hesitancy prevention***, regular national assessments of concerns, and crisis response planning

It’s fair to take from this, that the efforts to understand hesitancy do not at all seem rooted in any altruistic motivation. Rather, they seem designed to form the basis to manipulate and otherwise persuade people into taking something that could be extremely harmful to them.

Meeting participants, from left to right: Kerrie Wiley, Neetu Abad, Gilla Shapiro, Alina Lack, Wenfeng Gong, Nick Sevdalis, Julie Leask, Monica Jain, Gustavo Correa, Noel Brewer, Saad Omer, Cornelia Betsch, Charles Wiysonge, Gillian SteelFisher, Lisa Menning, Eve Dubé

In May 2019, a group of people got together to come up with ways to make mass vaccination an easier sell to the public. Read the report and decide whether this is harmless enough.

The World Health Organization has released several other papers and research findings into vaccine hesitancy. Either they are moronic, or they truly think that what they are doing is for the best of humanity.

hesitancy.research

hesitancy.research.02

hesitancy.research.strategies.for.addressing

hesitancy.conclusions.for.addressing

In addition to the above research, there are questionnaires that are available. Asking and probing for certain types of information will give the illusion that you are concerned with the person’s well being.

hesitancy.survey.questionnaires

In January 2015, this paper was released, giving insight into the various reasons people are likely to avoid taking vaccines. It also provided helpful information to convincing the subject that it was still in their best interest.

hesitancy.recommendations.to.correct

There is of course more research available on the subject. But the point is that it has been extensively studied. A cynic might wonder if the WHO spends more effort researching ways to pitch vaccines to the public than they do researching to see if they are actually safe.

Programs Operate In Canada

Français

Government of Canada Gouvernement du Canada

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MENU

Canada.ca > Health > Healthy living > Vaccines and immunization > Immunization and vaccine priorities in Canada

Immunization Partnership Fund

Vaccination is one of the world's greatest public health achievements. For over 50 years, vaccination has helped prevent and control the spread of serious diseases in Canada and abroad. It is among the safest medical measures available.

The World Health Organization (WHO) estimates that more than 2 million deaths are prevented worldwide every year due to vaccination.

Vaccination has wiped out smallpox completely and has successfully and dramatically lowered the rates of many other diseases in countries with strong vaccination programs. Some diseases, like polio, have been eliminated from Canada and the rest of the Americas because of vaccines.

Today, not enough Canadians are vaccinated. As a result, Canadians are still at risk for needless illness and death from infectious diseases that could be prevented through vaccination. Recognizing this public health challenge, the

Several such programs are already in operation in Canada, and are funded. Yes, Canada already has programs to combat “vaccine hesitancy”.

Tip Of The Iceberg

This article just scratches the surface of what is out there. Do a simple search, or go on YouTube and look up videos under the heading “vaccine hesitancy”. It is shocking the number of hits that will come up.

Why is there so much research being done on overcoming “vaccine hesitancy”? Quite simply, it is economics. Vaccines that are used globally are worth a lot of money. Therefore, considerable money and resources must be spent in convincing potential customers that it is a worthwhile product. Think of it as a glorified marketing strategy.

In the various videos, you may notice that the marketers never address the legitimate concerns people have about the safety of vaccines. Rather, they are going through the motions of “appearing to address” the concerns. Not the same thing.

Understand that this is little more than psychological manipulation in order to push an agenda. The well being of the people involved is a secondary concern — if it is one at all.

(1) https://www.vaccineconfidence.org/
(2) http://archive.is/szSHr
(3) https://www.vaccineconfidence.org/partners-funders
(4) http://archive.is/Ah9Pw

(5) https://www.vaccineconfidence.org/vcp-mission

(6) http://archive.is/saio2

(7) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=5088&regId=892445&blnk=1

(8) http://archive.is/xxQJe

(9) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=3653&regId=895048&blnk=1

(10) http://archive.is/AYdhO

(11) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=12241&regId=880634&blnk=1

(12) http://archive.is/GH1Cy

(13) https://twitter.com/vaccine_trust

DRUGS/ALCOHOL, LOBBYING, PROPAGANDA, UN/WHO, VACCINES

One Reply to "The Vaccine Confidence Project, And "Vaccine Hesitancy""

Magdalen Nutter

DECEMBER 7, 2020 AT 7:47 AM

Good info. Lucky me I ran across your blog by chance (stumbleupon). I have bookmarked it for later!